



**KISTNER SUPPLY**

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FOR IMMEDIATE RELEASE

**KISTNER SUPPLY INTRODUCES A NEW COLLECTION OF LUXURY BABY PRODUCTS**

**More “Timeless Design and Beautiful Things, for Baby™” Presenting Elegant Nursery Art and Handmade, Eco-Friendly Cashmere Wares**



**Berwyn, IL - July 2008** -- Kistner Supply, the Chicagoland-based company known for publishing their acclaimed 100th anniversary edition of *Mother Stork's Baby Book*, has introduced new luxury baby products and a new website that broaden the company's focus beyond their keepsake baby book to adorning nursery walls and enriching baby's rest and play with eco-friendly cashmere.

Based on the success of Kistner Supply's 2005 product *Mother Stork's Baby Book, 100th Anniversary Edition*, the company has developed a line of stunning artwork and two handmade eco-friendly cashmere products: a soft and sweet chime ball and a breathtakingly posh patchwork blanket. The new items come ready to give in a white box tied with a ribbon and letterpressed giftcard and will be available through their website in September 2008 (<http://www.kistnersupply.com>). The new collection of products include:

**-Mother Stork's Baby Art**

Seven original prints that come directly from the 1904 edition of *Mother Stork's Baby Book* are now part of the Mother Stork Collection. In keeping with the era of the book's design, each custom-framed piece of art comes with the choice of three delicate Victorian frames (silver, gold and chocolate) and three softly colored mats (ecru, blue and pink). As with the production and design of *Mother Stork's Baby Book, 100th Anniversary Edition*, Mother Stork's Baby Art is made from all archival-quality materials and, with baby's safety in mind, each piece is protected by plexiglass. The artwork stands on its own, but also looks wonderful in a grouping on the wall of any classic nursery. Mother Stork's Baby Art has the retail price of \$185 each or \$150 each in a series of two or more.

**Kistner Supply's Eco-Friendly Cashmere Collection**

The debut of the Kistner Supply Cashmere Collection brings more of the finest things for baby which grew out of a passion for recycling, cashmere and wanting the best for babies. The collection includes Cashmere Chime Balls and Cashmere Baby Blankets. Both are handmade by Kistner Supply in the USA of recycled pure 2-ply cashmere.

**-Cashmere Chime Balls**

Eco-friendly soft and soothing play for baby that was inspired by the infant daughter of the owner and designer of Kistner Supply, Elizabeth Brantley. "I couldn't find exactly what I wanted, so I decided to design a product that would live up to my standards." Brantley was looking for a chemical-free toy made of the best materials. Something stylish and fun for her daughter to roll and shake and toss. Brantley started with colorful pieces of soft recycled 2-ply cashmere and natural unbleached cotton stuffing to make the 5" patchwork balls that are available in 5 colorful combinations (pastel, bright, pink, blue and newborn). Adding to the sensory fun for baby is the soothing chiming sound of a traditional Chinese Health Ball placed inside each lovingly handmade ball. This wonderful gift has the retail price of \$45.

**-Cashmere Baby Blankets**

An eco-friendly blanket to feel good about. These all natural, ultra soft, recycled cashmere baby blankets are lovingly handmade in patchwork, sewn with silk thread and bound in pure cashmere. Owner and designer Elizabeth Brantley puts together amazing patterns and color combinations of luscious cashmere to create each blanket. These blankets are true works of art. No two are alike. Nothing else provides as much natural warmth, beauty and softness as cashmere. The lightweight quality of the blankets makes them easy to throw in the diaper bag and go, wonderful for travel! Each blanket is generous in size at 36 x 48" and machine washable, perfect for babies or toddlers (or grown-ups!). Available in 5 colorful combinations (pastel, bright, pink, blue and newborn) with the retail price of \$285.

A new website has been launched for Kistner Supply's new products where they are exclusively available <http://www.kistnersupply.com>

**TIMELESS DESIGN AND BEAUTIFUL THINGS, FOR BABY™**

**6825 30TH PLACE, BERWYN, IL 60402 708-788-0574 FAX 708-788-0534**

**KISTNERSUPPLY.COM**



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### ABOUT KISTNER SUPPLY

In 2004, after finding her grandmother's baby book, filled in by her great-grandmother's 19th-century hand, Elizabeth Brantley started Kistner Supply Publishing Co. Originally, the company had one goal -- to reproduce that 1904 edition of Mother Stork's Baby Book. Mother Stork's Baby Book, 100th Anniversary Edition was launched in 2005 to great success and is now in its third printing.

The name Kistner Supply comes from the supply store that Brantley's great-grandparents started in 1925 in Zolfo Springs, Florida, catering to the farmers who were raising livestock and tilling the open land. Using Kistner Supply as a namesake, Brantley hopes to honor the work ethic and kindness that her great-grandparents exhibited while running a supply store through wartime and the Great Depression. The new company, now simply Kistner Supply, continues to uphold those values through uncompromising standards, love of family and naturally long-lasting goods. Each item is meticulously made with the highest quality materials available. Using environmentally sound materials is of the utmost importance to Brantley and whenever possible recycled products are used.

Kistner Supply donates a small percentage of profits to not-for-profit organizations that support children and the environment.



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