

# K I S T N E R S U P P L Y

FOR IMMEDIATE RELEASE:

Kistner Supply Publishing Company Launches Product –  
*Mother Stork's Baby Book, 100th Anniversary Edition*

December 2004

Kistner Supply Publishing Company announced today the availability of its exclusive product, *Mother Stork's Baby Book, 100th Anniversary Edition*, an oversized, hardbound, 104-page keepsake baby book. The quality of the book is unmatched, and the vintage style, timeless in its appeal, is reminiscent of simpler days. Republished and updated, this unique heirloom book features original illustrations and poems to provide a unique and distinguished baby gift. *Mother Stork's Baby Book* is available now at select retailers and online at [www.kistnersupply.com](http://www.kistnersupply.com).

The first edition of *Mother Stork's Baby Book* was published in 1904. "I decided to reproduce the book after searching high and low for a beautiful baby book that combined the best of classic design and traditional craftsmanship," says Elizabeth Brantley, founder of Kistner Supply Publishing Company. "I can't think of a more important event than having a baby, and *Mother Stork's Baby Book* complements the occasion perfectly and ensures that your baby's milestones and memories will be cherished and enjoyed for generations to come."

Fifty-one softly-colored gorgeous illustrations accentuate the record of baby's firsts, from "baby's first photograph" to "baby's first playmates." The book is made with archival-quality materials, printed on custom-made, 100-pound, acid-free text stock, and bound in the oldest and most durable technique available today. The linen-colored book-cloth is gold-foil stamped with the same image as the original edition. A simple dust jacket with a beautiful color illustration has been added to protect from wear and tear. The book is wrapped in acid-free tissue paper, placed in a custom-made box tied with a stylish, striped grosgrain ribbon, and furnished with a gift card. To ensure the preservation of the memorable contents to be included in the book, a package of 240 acid-free photo corners and a black gel pen with archival-quality ink are included.

Because we are determined to provide the best for our customers, everything needed to present the ultimate heirloom baby gift is included in one exquisite bundle.

For more information please contact:

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